



Most Georgians Are Not Ready to Face Disaster. Are You?

The Ready Georgia campaign is helping residents of [Community Name] prepare for large-scale emergencies

Almost 90 percent of Georgians are not ready to survive for 72 hours following an emergency and most residents have not taken the necessary steps to fully prepare themselves for a disaster, according to a 2011 survey conducted by GEMA. In fact, most have not even performed simple tasks like conducting an evacuation or fire drill with their families. A statewide campaign from the Georgia Emergency Management Agency – *Ready Georgia* – educates and empowers Georgians to prepare for and respond to emergencies.

Ready Georgia uses an interactive Web site (www.ready.ga.gov) that includes a customizable checklist and plan, community toolkit and public service announcements and advertising to raise public awareness, and on [Date] [Organization Name] will use the campaign's tools to help the residents of [Community Name] better prepare themselves for a natural disaster, pandemic outbreak or terrorist attack.

Ready Georgia hopes to convey important messages to [Community Name] residents:

- **Prepare** – Create a Ready kit with items that are inexpensive and readily available at local home stores.
- **Plan** – Create a disaster preparedness plan that includes specific information about how you expect to reconnect with loved ones, evacuate or reach safety. Periodically conduct fire drills and other activities so that a plan will be in place in the event of different types of emergencies.
- **Stay Informed** – Be informed about the different types of emergencies that could occur and appropriate responses.

Join [Organization Name] in helping Georgians prepare for emergencies and get ready. **[INSERT EVENT DETAILS HERE]**.

To find out more about emergency preparedness in Georgia, visit *Ready Georgia* at www.ready.ga.gov.